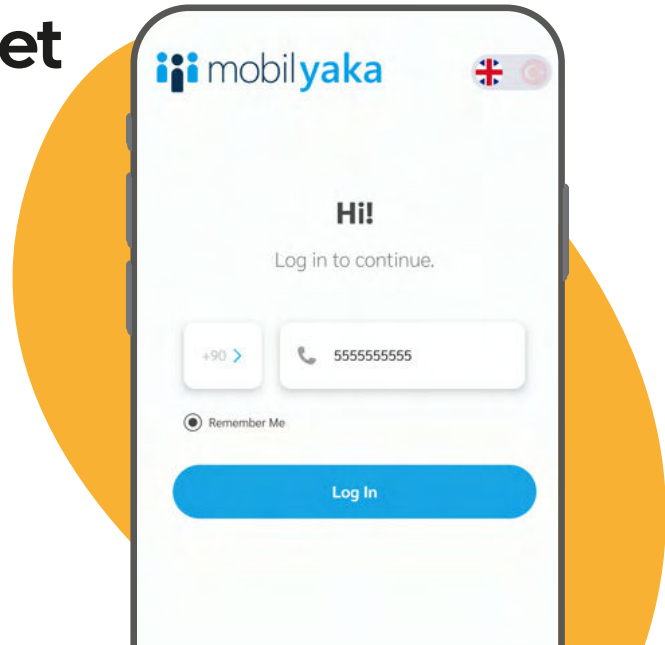


## My Company in My Pocket

Mobil Yaka is a mobile application that brings employees and the company closer and enables them to interact anytime, anywhere.


- Practical
→
- Easy
→
- Reliable
→
- Personalized
→



**Satisfaction** of your employees and **efficiency** of your business increase.



**Download now**

30-day free trial 

### %31

Of the companies that have improved employee experience, 31% say this has also increased customer satisfaction.<sup>1</sup>

### %22

Companies with high employee engagement achieve 22% higher profitability compared to their competitors.<sup>2</sup>

### \$8.9trillion

Low employee engagement creates a US\$8.9 trillion deficit for the global economy.<sup>3</sup>

1- WW Future of Work (FoW), IDC, April 2023, n=1,197 | 2- Cultivating employee engagement in financial services, Deloitte, August 2023 | 3- State of the Global Workplace, Gallup, 2024

## What do users think about Mobil Yaka?



We have difficulty establishing constant and effective communication with our employees.



We dream of an education platform independent of time and space.



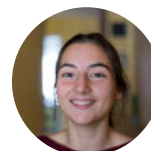
We are having difficulty collecting feedback from employees.



We need a platform that supports a culture suitable for younger generations.



We want to organize surveys quickly and easily and report the result efficiently



We want to make development of employees' skills and the measurement of development more effective.

## All the Features You Look for in a Single App



### News

Easily share your announcements and receive company news without delay.



### Suggestions

Let your employees share their ideas, reward them.



### Surveys

Get your employees views, increase their satisfaction.



### Learning

Develop your skills anywhere, anytime. Increase your knowledge.



### Votes

Cast your vote with stars and points and have your say.



### Near Miss

Take photos and share them, prevent accidents before they happen.



### Payroll and Personnel Docs

Have your payrolls approved in accordance with the Electronic Signature Law.



### Special Days

Don't forget to celebrate important days, establish close ties with your employees.



### Meals

Be informed immediately about what is on the menu today and how many calories.



### Shuttles

Follow the shuttle routes, departure and arrival times, do not miss it.



### Calendar

Follow the holidays, company events, trips or award nights.



### Notifications

Notify all employees of your important, urgent messages at the same time.



### AI Support

Create fast and professional content with artificial intelligence



### QR Business Card

Fast digital business card sharing with QR.



### Felicitations

Appreciate your employees, increase motivation.



### Gamification

Engage your employees, boost performance.

It received full marks from **all employees with its features.**



Even if I do not use a computer, I can instantly access news about my company with Mobil Yaka.



I can access all the training I need whenever and wherever I want.



I send all payrolls and HR documents via Mobil Yaka. My work becomes easier.



We progress our processes quickly by reaching all field employees instantly.



## Easy, Simple and Practical Portal That Everyone Can Use



### How can you become a Mobil Yaka user in **3 steps**?

1

Go to **mobyaka.com** website and register on behalf of your company.

2

Create users and share news, surveys, training, etc. by following the instructions on the page.

3

Download the mobile application and start using it. Step into the world of new generation corporate interaction.

Right next to you!

yardim.mobyaka.com is your guide when you need it

## Simplified Interface Design

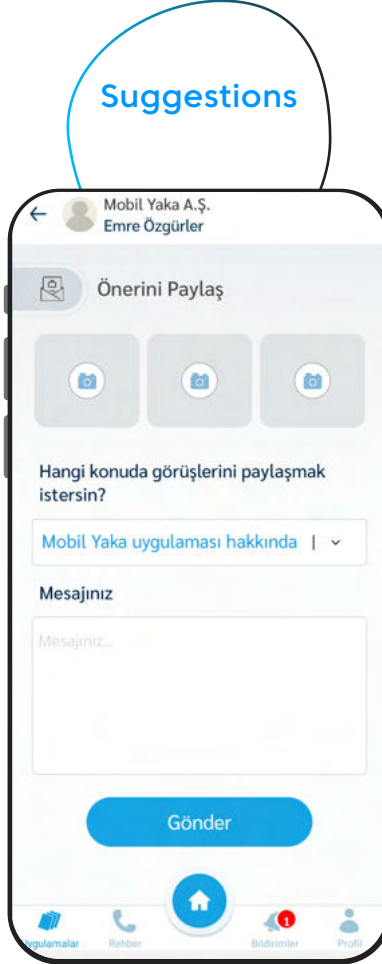
### News



### Announce Company News Instantly

Easily share your corporate or social announcements with certain people or everyone without delay.

### Suggestions



### Collect Suggestions from Your Employees

Provide your employees with the opportunity to share their valuable ideas without waiting and make them feel heard.

### Payroll and Personnel Docs



### Send Mobile Approved Payroll

Verify your pay slips and personnel documents.

We offer a user experience that all employees  
can easily adapt to.



App Store'dan  
İndirin

Google Play  
'DEN ALIN

## References

Companies using the new generation  
communication application:



 mobilyaka is a domestic and national identity management solution developed by the R&D team of Data Market.

### About Data Market

Since 1992, Data Market has been serving as a solution provider, system integrator and strategic business partner with over 30+ years of experience in Turkey, United Kingdom and Bulgaria.



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mobilyaka.com